

EXECUTIVE SUMMARY
INDEPENDENT & ASSISTED LIVING/CONTINUUM CARE RETIREMENT
CENTERS

Patriot Outreach (PO) is a Not-For-Profit Corporation designated as a 501 (c) 3 under the Internal Revenue Code; effective March 20, 2008. PO recognizes the lack of care and services available for many military Veterans and Retirees. With an aging US population, which lacks diminishing resources, the senior Veteran as well as the disabled Veteran face homelessness and inadequate medical care. PO is composed of professionals dedicated to providing assisted living and effective tools to overcome anger, stress and even PTSD to our Armed Forces, Retirees, Veterans and First Responders and their Families with best quality of care as possible.

To address this humanitarian need, PO will construct 200 Continuum Care Retirement Centers in the United States. These communities will be designed to provide Independent, Assisted Living, Skilled Nursing, Medical Office Building, Senior Service Center, Activity Centers, Affordable Living and Community Centers.

Patriot Outreach's humanitarian model serves to make retirement living harmonious with care, compassion, and assurance. Given the availability of the appropriate asset through this humanitarian program, the model provides a progression of services that promote general well-being and functional independence, to include those individuals with physical disabilities. Outreach services to our Armed Forces, Retirees, Veterans and First Responders include:

- To promote physical, mental, and emotional wellness
- Providing affordable housing to address family needs and needs of the wounded and disabled
- Provide long term care and rehabilitation
- PO will work with VA Medical Hospitals and Centers, organizations, and local communities to identify those needing physical health care, substance abuse support, mental health care, or counseling in association with PTSD/TBI treatment.

Sustainment. Patriot Outreach continuum care facilities and affordable housing will be managed by Veterans and First responders who demonstrate honesty, integrity, and professionalism. We will use every source of revenue to sustain our Independent/Assisted Living Facilities and Community Centers. Revenue from those who can afford to pay for services provided will supplement the ability for PO to provide the same level of care for those who cannot pay. Revenue streams include:

- Leasing Fee Income for professional office space for professional services and service areas for seniors
- Each community will have one Medical Building and will be leased to service areas and managing healthcare service partners
- Income based rental fees (anticipated to be fully occupied within six months and fully self-sustaining in 16 months)
- Income based on fees from memberships, sponsorships, and vendors
- Social clubs (Rod and Gun Club, Aviation Club, Automotive Club, and Farming/Horticultural Club) will be self-sustaining paying for staffing, maintenance, and utilities

- Contributions Income to support Focus Groups Costs
- Economies of scale as the projects build will provide better gross/net margins
- Organization costs will be addressed through an agreement with and experienced National Fund-Raising Company.

Future Plans. We will expand and improve our Independent and Assisted Living/Continuum Care Retirement Centers. As previously mentioned, we will provide our Veterans and First Responders with affordable housing, long-term care, and rehabilitation. Our continuum care support will strive for the state-of-the-art healthcare services and care, addressing multiple levels for care. It will provide a framework for delivery of services to benefit optimum health.